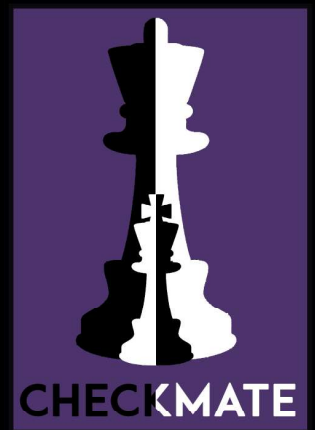


# Cedar Ridge High School Raider Band



2019-2020 Band Booster Advertising Catalog  
Corporate Partnership Contract



## “WE ARE! CR!”

On November of 2018, the Cedar Ridge HS Raider Band was recognized as the 11th-best marching band in the State of Texas at the UIL State Marching Competition and 17th-best in the nation.

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The Cedar Ridge HS Band Booster Club is a 501(c)(3) non-profit organization dedicated to the enrichment and support of the Band and its Directors. The Booster Club is committed to providing our time, talents and resources to the Band and Guard in order to provide a rewarding experience for all members.

The organization’s primary role is to raise funds for purposes of training, choreography, competition, costumes/props, football games, community performances and other items deemed necessary to develop the skills and unique talents of each member. We work to instill a sense of school spirit and community pride in all our members.

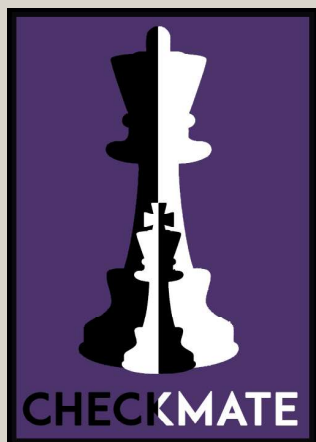
As a Community Sponsor, your generous financial support helps the Cedar Ridge HS Band Booster Club to achieve the budgeted needs outlined by the Directors and the Booster Board each year.

We sincerely thank you for your support of the Cedar Ridge HS Raider Band and look forward to an exciting new year for these students.

Our Sincerest Thanks,

The Cedar Ridge High School Band Booster Club

***One Band. One Sound. One Family.***



**Chess.** It's a strategic game designed to outsmart your opponent using logic and critical thinking, setting goals both short, and long-term. True understanding of opponents strategy along with the knowledge of each pieces' value, and deciding to use which piece at the right time, will grant victory in the end.



**Effective advertising is just the same.** Determine your goals, identify your target audience, represent your brand well, test and track your ad campaigns, timing is everything, seek help to leverage your time, invest as you are able. Let the Cedar Ridge Band Boosters help you achieve your business goals.





# REGULAR SEASON

## SPONSORSHIP PACKAGES

- Pawn** - Tier 1 Partner - 1 Year Commitment .....\$250
  - Recognition in Year-End Banquet Program
  - Recognition in Winter / Spring Concerts
  - Invitation to Tailgate Potluck / Dinner
  - Company representation on Band Website (logo, address, phone number, URL)
  - Sponsorship picture / plaque displayed at your place of business or Yard Sign or Window Sticker
  
- Knight** - Tier 2 Partner - 1 Year Commitment .....\$500
  - Recognition in Year-End Banquet Program with a 1/4 Page Logo
  - Recognition in Winter / Spring Concerts
  - Invitation to Tailgate Potluck / Dinner
  - Company representation on Band Website (logo, address, phone number, URL)
  - Sponsorship picture / plaque displayed at your place of business or Yard Sign or Window Sticker
  
- Bishop** - Tier 3 Partner - 1 Year Commitment .....\$1,000
  - Recognition in Year-End Banquet Program with a 1/2 Page Logo
  - Recognition in Winter / Spring Concerts
  - Invitation to Tailgate Potluck / Dinner
  - Company representation on Band Website (logo, address, phone number, URL)
  - Sponsorship picture / plaque displayed at your place of business or Yard Sign or Window Sticker
  - Small 3' x 3' Banner displayed on school grounds in a highly visible location
  - Small 3' x 3' Banner displayed at Varsity Home Games

# REGULAR SEASON

## SPONSORSHIP PACKAGES



- Rook** - Tier 4 Partner - 1 Year Commitment .....\$1,500
  - Recognition in Year-End Banquet Program with a Full Page Logo
  - Recognition in Winter / Spring Concerts
  - Invitation to Tailgate Potluck / Dinner
  - Company representation on Band Website (logo, address, phone number, URL)
  - Sponsorship picture / plaque displayed at your place of business or Yard Sign or Window Sticker
  - Representation on the Equipment Truck 1' x 3' banner
  - Small 3' x 5' Banner displayed on school grounds in a highly visible location
  - Small 3' x 5' Banner displayed at Varsity Home Games
  - 1 Ticket to TMC or any 1 Raider Varsity Football Game
  
- Queen** - Tier 5 Partner - 1 Year Commitment .....\$2,000
  - Recognition in Year-End Banquet Program with a Full Page Logo
  - Recognition in Winter / Spring Concerts
  - Invitation to Tailgate Potluck / Dinner
  - Company representation on Band Website (logo, address, phone number, URL)
  - Sponsorship picture / plaque displayed at your place of business or Yard Sign or Window Sticker
  - Representation on the Equipment Truck 2' x 4' banner
  - Medium 4' x 8' banner displayed on school grounds in a highly visible location
  - Medium 4' x 8' Banner displayed at Varsity Home Games
  - 2 Tickets to TMC or any 2 Raider Varsity Football Games
  
- King** - Tier 6 Partner - 1 Year Commitment .....\$3,000
  - Recognition in Year-End Banquet Program with a Full Page Logo
  - Recognition in Winter / Spring Concerts
  - Company announced at Half Time. We will work on a script together.
  - Invitation to Tailgate Potluck / Dinner
  - Company representation on Band Website (logo, address, phone number, URL)
  - Sponsorship picture / plaque displayed at your place of business or Yard Sign or Window Sticker
  - Representation on the Equipment Truck 2' x 4' banner
  - Large 4' x 12' banner displayed on school grounds in a highly visible location
  - Large 4' x 12' Banner displayed at Varsity Home Games
  - 3 Tickets to TMC or any 3 Raider Varsity Football Games



# TEXAS MARCHING CLASSIC

The Cedar Ridge High School Band & Color Guard Program from the Round Rock Independent School District is proud to sponsor the Texas Marching Classic (TMC), a premier band competition in central Texas.

October 2019 marks the eighth annual Texas Marching Classic (TMC) band competition. Come participate with bands from across the state in UIL classes 1A-6A. TMC is organized by educators with vast experience as contest participants as well as hosts. The nationally renowned judging staff have experience as Bands of America (BOA) and Drum Core International (DCI) adjudicators with a wealth of experience and knowledge that make TMC one of the competitions you won't want to miss.

The TMC competition includes high school bands from across the state who compete during both preliminary and finals competitions. Divided into three classifications (1A-4A, 5A, 6A), bands will compete to win the title of Grand Champion. Bands will also compete in the captions of Individual & Ensemble Music, Individual & Ensemble Visual, General Effect, Percussion and Auxiliary. TMC offers state of the art facilities, world class adjudicators, and a unique scoring rubric to provide timely feedback with insight into all aspects of your performance.

With up to twenty-four (24) bands competing in one day, TMC provides a captive audience of over 8,000 spectators from across Central Texas. This is a great opportunity for your business to receive recognition for supporting ~5,000 Texas high school students. Competitions like TMC benefit not only the students but the community as a whole, providing arts enrichment, fostering team spirit and instilling valuable life skills.



# TEXAS MARCHING CLASSIC

## SPONSORSHIP PACKAGES



- Director - Tier 4 Premier Partner** .....\$5,000
  - Contest re-titled as “Texas Marching Classic, sponsored by <Your Company Name>”
  - Patches to include sponsor's logo
  - Company representative(s) distribute prelims and finals awards to winning bands during award ceremonies
  - Five (5) Complementary tickets to the competition
  - Full Page Ad on the Program
  - Plus Below
  
- Drum Major - Tier 3 Partner** .....\$3,000
  - Sponsor's logo displayed on Stadium Scoreboard periodically during both Prelims and Finals Competition
  - Website advertising on the TMC Website Homepage
  - 4' x 8' Display banners of your company in highly visible locations.
  - Three (3) Complementary tickets to the competition
  - 1/2 Page Ad on the Program
  - Plus Below
  
- Musician - Tier 2 Partner** .....\$1,000
  - Sponsor's Logo on Texas Marching Classic Program
  - Sponsor's Logo displayed on Stadium Scoreboard during Prelims Competition
  - 1/4 Page Ad on the Program
  - One (1) Complementary ticket to the competition
  - Plus Below
  
- Fan - Tier 1 Partner** .....\$500
  - Sponsor's Logo included on Sponsors Banner displayed at venue
  - Sponsor's Logo displayed on Texas Marching Classic website
  - Logo on the Directors Packet (distributed to each competing band)



## TEXAS MARCHING CLASSIC

The TMC staff urges you to take advantage of this momentous occasion by sponsoring and/or donating to the 2019 Texas Marching Classic. The importance of Fine Arts in today's education cannot be underestimated. Providing community support to programs such as this has been an integral part of the Central Texas Community and we welcome you in helping uphold this community. To confirm your tax-deductible contribution, TMC will send you an acknowledgement of receipt once your donation has been received. Donations may be made out to CRHS Band Boosters and mailed to:

Cedar Ridge High School Band Boosters  
2250 Double Creek Dr #6117  
Round Rock, Texas 78683



# PARTNERSHIP SELECTION



Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Regular Season Sponsorship Level: \_\_\_\_\_

TMC Sponsorship Level: \_\_\_\_\_

Total Sponsorship Amount: \_\_\_\_\_

Sponsor Signature:  
  
\_\_\_\_\_

CRHSBB Representative Signature:  
  
\_\_\_\_\_

# Cedar Ridge High School Raider Band

We humbly thank you for your continued support from the  
Raider Band Booster Program